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Women's Health Center of West Michigan Opens Doors
Grand Rapids Women's Health is first to open the new
Women's Health Center of West Michigan

GRAND RAPIDS, MI (August 19, 2008) – On July 14, 2008, *Grand Rapids Women's Health, PC* moved to the new Women's Health Center of West Michigan located along Michigan Street within the "Medical Mile" in Grand Rapids, Michigan. Taking over the entire top floor of the building, *Grand Rapids Women's Health* is the first physician's group for women's health care to locate in the totally women's-based building.

Grand Rapids Women's Health, PC is the result of the merger of Grand Valley Gynecologists, PC, Knollcrest OB/GYN, PC, and Newton, Frank and Blickley OB/GYN, PC. The merger combines a core group of the region's most respected physicians - 15 in total - along with 85 medical and administrative staff- specializing in Obstetrics, Gynecology, Urogynecology, and Pelvic Medicine. As a group they are one of the Midwest region's most experienced obstetrics, gynecological, urogynecological, and pelvic medicine surgeon groups in women's health care.

According to Dr. Adam Blickley, one of the leading founders and visionaries for *Grand Rapids Women's Health* and the new Women's Health Center of West Michigan, "Many areas of women's health care will be improved by serving the integrated and unique needs of our female patients. The merger allows us to add new services and options for women that our three smaller groups could not provide. The state-of-the-art Women's Health Center of West Michigan building, combined with our expertise as physicians, allows us to provide the best in top quality care and comfort, incorporating new technology and medical innovation for women."

By Early 2009, many other practices and businesses designed around women's care will be moving to the new Women's Health Center of West Michigan including a pharmacy, blood draw and mammography lab, a psychology practice, fertility physicians, a physical therapy center, plastic surgery and skin care services, retail locations and a café. A



grand opening with all of the tenants of the Women's Health Center of West Michigan is planned for Spring of 2009.

Why was the Women's Health Center of West Michigan Created?

The Women's Health Center of West Michigan was created by many of the physicians who now practice with *Grand Rapids Women's Health*. The new Center has been developed to coordinate patient care and provide as many services as possible at one centralized location. Traditionally, women have had to travel from specialist to specialist with no organized means for reviewing or coordinating overall health care needs sometimes resulting in misdiagnosis, conflicting diagnosis or no diagnosis at all. A comprehensive women's health center like that of the Women's Health Center of West Michigan vastly improves the communication between and collaboration of health care providers all within one location. Comprehensive care for women includes:

- Prevention and health maintenance: Annual lab tests and mammograms, testing for breast cancer, heart disease, colon cancer, skin cancer;
- Attention on individual health risks such as mental and behavioral health concerns, weight control and nutritional counseling or medication;
- Multidisciplinary staff and availability of specialists in a variety of clinical areas for cross-referrals on patients who have specific issues or needs;
- Emphasis on health education;
- Female providers, for those who prefer a woman health care provider;
- One-stop medical care to meet basic healthcare needs of busy women and mothers. For instance, women can schedule their lab tests, mammograms, and physician visits on the same day and same location to save time.
- More advanced specialized medicine such as pelvic disorders and issues can be treated within the same location, and with the same medical staff knowledgeable about the patient and with whom the patient is most comfortable.

For more information see www.grandrapidswomenshealth.org.

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