



# Hot New Movie

*"Hot Flash Havoc," a Movie of "Menopausal Proportions," begins its U.S. Nationwide Roll-out in Grand Rapids on November 16*

**November 16 • Celebration Cinema North • 7-9:30 pm • \$20**  
**Call Grand Rapids Women's Health at 588-1202 for tickets**  
[www.grandrapidswomenshealth.com/hotflashhavoc](http://www.grandrapidswomenshealth.com/hotflashhavoc)

"Hot Flash Havoc" is an enlightening, entertaining, humorous, profound crash course in what women need to know about menopause. It's the most provocative and revealing film ever made about menopause.

This film sets the record straight about the Women's Health Initiative study released in 2002, which misrepresented that the hormone replacement therapy being used by millions of women to treat the symptoms of menopause could actually increase the risk of heart attacks and cancer. This misinformation caused confusion, hysteria and fear among women as well as healthcare providers, endangering the health and well being of millions of women, many of whom flushed their hormones down the toilet.

This film not only sheds insightful light on the confusion stemming from a decade of misguided facts, but conveys poignant personal stories shared by real women and in-depth interviews with the world's most noted experts. "Hot Flash Havoc" provides compelling information about menopause that will empower women for the "Second Act" of their lives.

Women in west Michigan will be among the first in the nation to see a new movie that humorously yet accurately portrays the process of menopause from recognized experts in women's health from across the United States.

The new movie debuts in Grand Rapids at Celebration Cinema North on November 16, 7-9:30 p.m. at the "Ladies.Night.Out." event hosted by Grand Rapids Women's Health. At the event, the hour-long film will be followed by a dessert reception and an expert physician panel discussion. Tickets are available for \$20 through Grand Rapids Women's Health at 616-588-1202.

See [www.grandrapidswomenshealth.com/hotflashhavoc](http://www.grandrapidswomenshealth.com/hotflashhavoc) for more information.

The panel of physician experts will include Dr. Robyn Hubbard, Dr. Adam Blickley, Dr. Robert Bowes, Dr. Michael Bennett, and Jane Thiel NP-C, all from Grand Rapids Women's Health.

"Hot Flash Havoc" was inspired by Executive Producer Heidi Houston. When Houston began to have issues relating to menopause and couldn't get answers, she decided to create a film to help women know the most up-to-date and factual information about menopause. She wanted to create a film about menopause that is factual and authoritative, yet is humorous and fun. Experts in the film include doctors, clinicians, researchers, journalists and spokespersons from women's health foundations – leaders in the fields of Women's Sexual Health, Heart Health, Bone Health, Mental Health, and Physical Health.

The movie has been nominated as an Official Selection for Documentary Category and nominated for Best Documentary Contemporary Issue in the Miami International Film Festival; an Official Selection for the Colorado Film Festival; and an Official Selection in the Aspen Film Festival.

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